

EDS : CMS EXAM QUESTIONS

Time allotted: **12 minutes.**

	Name:	Circle Correct response	Score
1	Name a possible use a company may have for Digital Signage system	A. Outdoor Customer Advertising B. Corporate messaging C. Safety campaigns D. All of the above	
2	In the EDS Content management System who is a user	A. The Administrator B. The Content Creator C. The viewers who use the displayed content D. A and B	
3	Evaluate the following statement: In the CMS you may use a form to add a new layout which would be represented as a grid and may be scheduled to run in a display group	A. All true B. Mostly true C. All false D. Mos	
4	Evaluate the following. Is this sequence correct? 1. Decide what you want to communicate 2. Create and upload media items such as video, text and graphics 3. Use the Layout Designer to organise your items into a regions on a screen using Widgets added to a Timeline 4. Save your layout to an assigned display or display group 5. Your layout will now run as scheduled	A. Correct B. Incorrect	
5	A communications manager plans to repeatedly re-use a layout she has created with some minor modification each time. What is the best action to use:	A. Checkout the published layout when she is ready, She may then modify it and re-publish B. Use Schedule Now to publish the layout directly from the Designer C. Save the layout as a template D. Use the modify Widget	
6	What is the minimum number of regions a layout may contain?	A. There is no minimum B. 2 regions as long as one contains a video C. 1 region D. The minimum number of regions is set by the user	

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7	To announce a special event which happened unexpectedly a user may schedule :	<ul style="list-style-type: none"> A. An Interrupt layout B. An Overlay layout C. A Campaign D. A Command Event 	
8	The most efficient way to show different information customised for different sets of people within the organisation is to use.	<ul style="list-style-type: none"> A. The Simple Calendar Interface in Scheduling B. The Displays Overview screen C. Campaigns D. Display Groups 	
9	Who has liability for inappropriate material or copyright infringements appearing on your Corporate Digital Sign displays	<ul style="list-style-type: none"> A. Not possible - EDS has a built-in content filter B. The Media Library can be used to audit the material C. The source company for your 'feed' Widget data D. The creator of internet-sourced images is liable E. None of the above 	
10	A collection of images related to a particular brand is stored in the CMS Library. The images are used in different published layouts which are running. Is this Layout Media or Library Media	<ul style="list-style-type: none"> A. Layout Media B. Library Media 	